



We Think Quality Beyond Quantity

We are app promotion consultants providing an ad solution outside of the walled gardens through campaigns that focus on efficiency, ROI, and quality users.

The next step is easier than you think.



QUICK FACTS



AVERAGE INSTALLS PER MONTH

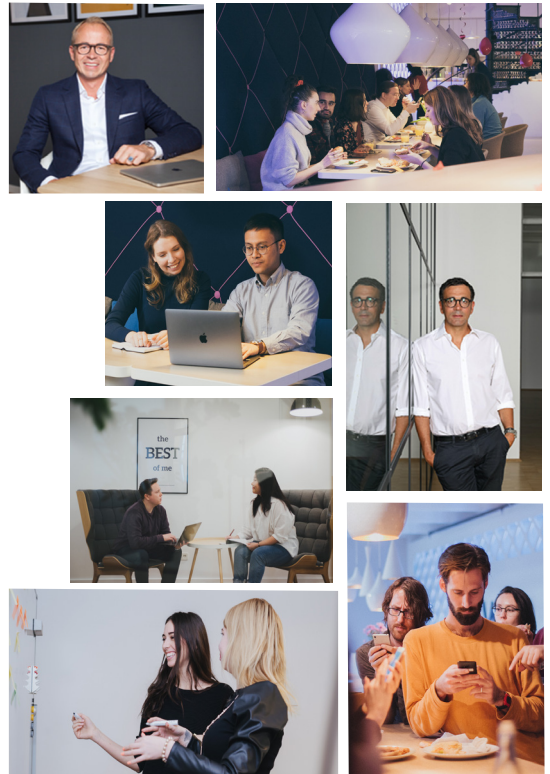
5M+ INSTALLS MONTHLY



WHAT MAKES US DIFFERENT

If our unique team built up of 30+ nationalities speaking 29 different languages doesn't make us different enough, we provide a one-stop app promotion solution.

Based out of Berlin, our BI, tech, and creative teams pool together their expertise to perfect your campaigns from all sides and optimize towards your desired KPIs in real-time. Our unique tracking technology gives us flexibility and control when running your campaigns and gives you a competitive edge by tapping into new, quality audiences with high LTV.



PROTECTION, TRANSPARENCY, SECURITY



COMPLIANCE TECHNOLOGY

WeQ Shield detects and protects Advertisers & Publishers against fraudulent traffic and fake users through machine learning based algorithms.



BRAND SAFETY & TRANSPARENCY

We provide Advertisers with full transparency regarding our mobile-web and in-app publisher sources and protect their image according to their needs.



DATA PRIVACY

Our highest priority is to protect data and always comply with GDPR. Therefore, we employ a DPO (Data Protection Officer) and only aggregate anonymized statistics.

